# D.A.V. PUBLIC SCHOOL, THANE

## Environment-Friendly Initiatives (2026-2027)

## E-Waste Awareness Campaign and Collection Drive

## Mission LiFE (Lifestyle for Environment)

In alignment with the directive issued by the Central Board of Secondary Education vide Circular No. Acad-59/2026, D.A.V. Public School, Thane, participated in the nationwide E-Waste Awareness Campaign and Collection Drive under the aegis of Eco Clubs for Mission LiFE (Lifestyle for Environment). The school issued Circular No. DAV/THN/2026-27/CIR/046 on 13 October 2026, inviting students of Std. V to XII and their parents to take part.

As digital adoption grows, so does the volume of electronic waste (e-waste). Discarded mobile phones, chargers, cables, batteries and other gadgets contain hazardous substances, and improper disposal poses serious threats to the environment and human health. The campaign aimed to sensitize the student community to responsible e-waste management through the principles of Repair, Reuse and Recycle.

The campaign was carried out through three connected activities: the E-Waste Collection Drive with designated collection points, an E-Waste Awareness Poster Activity, and a creative reuse project titled "Give Us Useless Magnet".

### A. E-Waste Collection Drive

The school invited all students and parents to deposit old, non-functional electronic items at designated collection points on the school premises. Parents were requested to record their consent in the school diary and to submit it along with the e-waste items, so that every student participated with the knowledge and approval of the family.

**Drive Details:**

- **Circular Issued:** 13 October 2026 (Ref. No. DAV/THN/2026-27/CIR/046)
- **Collection Dates:** 14 October 2026 to 20 October 2026
- **Collection Point:** Office side on each floor, marked as the E-Waste Disposal Corner
- **Participants:** Students of Std. V to XII, with their parents
- **Items Accepted:** Chargers, mobile phones, headphones, cables, batteries, keyboards, mouse and other small household electronic waste

**Objectives:**

- To educate students on the environmental impact of electronic waste.
- To encourage responsible disposal practices at home and in the community.
- To actively collect e-waste so that it is processed through authorized recycling channels.

**Execution and Impact:**
Clearly labelled E-Waste Disposal Corners, each with a bin and a poster showing the items that could be deposited, were placed on the floors of the school so that every student could see and use them easily. Students brought items such as old remote controls, chargers, wires and cables, and small electronic devices from home and placed them in the bins instead of mixing them with ordinary household waste. Through this, students learned that electronic items must be segregated from other waste and that even small items like cables and remotes need proper disposal. The drive turned awareness into practice and encouraged students to carry the habit of responsible disposal back to their homes and neighbourhoods.




*Students depositing electronic items at the E-Waste Disposal Corners*

## B. E-Waste Awareness Poster Activity

To support the campaign's message, students expressed their understanding of e-waste through poster-making. Using colour, drawings and slogans, they showed how electronic gadgets pile up as waste, how this harms the planet, and how responsible choices can change the picture. Messages such as "Say No to E-Waste", "Recycle the Past, Make the Future Last" and the 3 Rs - Reduce, Reuse, Recycle - featured prominently in their work.

### Objectives:

- To build awareness about the sources, types and hazards of electronic waste.
- To use creativity and visual communication as tools for spreading an environmental message.

- To promote Repair, Reuse and Recycle as a way of life, in keeping with Mission LiFE.

**Execution and Impact:**

The posters were prepared by students with great enthusiasm and presented in the classroom, where participants explained the ideas behind their artwork to their peers. Several posters showed the Earth surrounded by discarded devices, while others contrasted a clean, green environment with a polluted one, driving home the idea that what we throw away does not simply disappear. The activity helped students connect scientific facts with creative expression.



*Students with their e-waste management posters*




*"Recycle the Past, Make the Future Last" - poster on the 3 Rs*

## C. "Give Us Useless Magnet" - Creative Reuse Initiative

As a creative addition to the campaign, a group of students prepared a collection box and an appeal titled "E-Waste: Give Us Useless Magnet". The idea was to show that discarded electronic items are not worthless - components such as magnets found inside old devices can be recovered and put to fresh, useful purposes. The students designed the box with a recycling symbol and clear instructions, and invited their classmates to contribute.

### Objectives:

- To show that components of old electronic devices can be recovered and reused.
- To develop curiosity, innovation and a scientific attitude towards waste.
- To promote reuse as an important step before disposal.

### Execution and Impact:

The students presented their collection box to the class and explained

how reusing materials reduces the burden on landfills and saves natural resources. The activity encouraged classmates to look at old gadgets with a fresh perspective and to think of reuse before disposal, and gave the participating students a chance to practise teamwork, presentation and communication skills.




*Students presenting the "Give Us Useless Magnet" collection box*

## Conclusion and Way Forward

The E-Waste Awareness Campaign and Collection Drive successfully combined awareness, action and creativity. Through the collection corners, posters and the reuse project, students understood that electronic waste is a serious environmental concern and that every individual can contribute to solving it through simple, responsible habits. The campaign supported the CBSE directive and the vision of Mission LiFE, and reaffirmed the school's ethos: "Let us cherish and protect our Mother Earth."

Building on this response, the Eco Club plans to keep the E-Waste Disposal Corners as a permanent feature of the school, to hold collection drives at regular intervals, to ensure that the collected e-waste is handed over to authorized recyclers, and to extend the awareness campaign to parents and the local community.

We extend our sincere gratitude to the Headmistress, school administration, teachers, parents and, most importantly, the enthusiastic students whose participation made this campaign a success.

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